



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

Annual Report

Fiscal Year 2016

July 1, 2015– June 30, 2016



History

The Children's Trust Fund (CTF) was created by the Missouri General Assembly in 1983 as a fund dedicated solely to support child abuse and neglect prevention programs throughout the state. CTF is authorized to enter into contracts with public or private agencies, schools or qualified individuals to establish community-based educational and service programs focused on preventing child abuse and neglect. CTF is also directed to facilitate information exchange between stakeholders interested with child abuse prevention and to provide statewide public education regarding issues facing families and children.

CTF is not appropriated state general revenue funds to conduct its work to strengthen families and prevent child abuse and neglect. Funding is obtained from dedicated fees on marriage licenses and vital records, sales of the CTF specialty license plate, voluntary contributions designated on Missouri State Income Tax Returns, other voluntary contributions, and interest income from the Fund. CTF also administers the Community Based Child Abuse Prevention (CBCAP) Federal Grant. CTF has awarded nearly \$56 million in prevention funds during its 33-year history.



Mission

The Missouri Children's Trust Fund works to strengthen families and prevent child abuse and neglect through grant distribution, education, awareness and partnerships.

Missouri State Statutes (210.170 – 210.173; 451.151; 193.265; 143.1000; 301.463)

Vision

The Missouri Children's Trust Fund envisions children and families in a safe, nurturing and healthy environment, free from child abuse and neglect.

Strong Families, Safe Kids ctf4kids.org

Statewide Projects / Initiatives

National Alliance of Children's Trust and Prevention Funds – ctfalliance.org

The Missouri Children's Trust Fund is an active member of the National Alliance of Children's Trust and Prevention Funds, an organization that provides training, technical assistance and peer consulting opportunities to state Children's Trust and Prevention Funds and strengthens their efforts to prevent child abuse. Their mission is to:

- ensure all states have a strong and effective Children's Trust or Prevention Fund capable of leading and investing in strategies, policies and best practices that prevent child abuse and neglect before it occurs;
- initiate and engage in national efforts that help state Children's Trust and Prevention Funds to strengthen families to prevent child abuse and neglect; and
- promote and support a system of services, laws, practices and attitudes that supports families by enabling them to provide their children with safe, healthy and nurturing childhoods.

A Message from the Director

Building strong families and preventing child abuse and neglect is the ongoing mission that drives the work and commitment of the Children's Trust Fund. CTF invests in Missouri's children and families, and those who work with them, through grant distribution, prevention education and awareness campaigns, partnerships and training. In Fiscal Year 2016, CTF provided 103 child abuse/neglect prevention grants across Missouri while investing over \$1.8 million in prevention efforts. These organizations in turn provided essential, proven prevention services and programs that directly benefit thousands of children and their families; programs such as home visiting, crisis nurseries, parent education, mentoring, and much more. CTF forged new public and private partnerships working together around a unified campaign addressing safe sleep for infants. Training was expanded in the areas of *Darkness to Light's Stewards of Children* addressing the prevention of child sexual abuse, and *Strengthening Families Strong Parents, Stable Children* which provides parents the tools they need to enrich their every day parenting. CTF continues to develop and support strong, innovative public education campaigns to reach multiple audiences in a variety of ways focusing on the Strengthening Families Protective Factors, Shaken Baby/Abusive Head Trauma prevention, not leaving children unattended in vehicles (Not Even For A Minute), Safe Sleep, preventing child sexual abuse, emotional wellness, positive parenting, and other safety messages.

As CTF receives no general revenue dollars from the state, this work continues only with support from our generous donors and through dedicated fees received. Thank you for your ongoing support and investment in Missouri's kids through the Children's Trust Fund. Thank you for helping us build **Strong Families, Safe Kids!**

Kirk Schreiber, CTF Executive Director

Missouri KIDS COUNT

Missouri KIDS COUNT is a collaborative project of the Family and Community Trust (FACT), Children's Trust Fund (CTF), the Office of Social and Economic Data Analysis (OSED) at the University of Missouri, and 20 community partnerships from across the state. CTF and the Annie E. Casey Foundation provide the primary funding for the data book and data tool. The mission of Missouri KIDS COUNT is to improve the well-being of Missouri's children and families via the use of data to inform decisions, actions and policy. The data book and website are easily accessible tools to assist local and state public policymakers and child advocates in identifying both needs and solutions for Missouri's children and their families.

First produced in 1993, the Missouri KIDS COUNT Data Book is the state's most comprehensive compilation and analysis of data on child well-being, documenting the status of children in all 114 Missouri counties and the City of St. Louis. Missouri KIDS COUNT information and interactive data tools may be accessed at moKIDSCOUNT.org.



Missouri Strengthening Families Framework (SFF)

Strong Parents, Stable Children Curriculum Development & Training

Strengthening Families is a research-informed approach from the Center for the Study of Social Policy to increase family strengths, enhance child development and reduce the likelihood of child abuse and neglect. It is based on engaging families, programs and communities in building five Strengthening Families Framework (SFF) Protective Factors:

- parental resilience
- social connections
- knowledge of parenting and child development
- concrete support in times of need
- social and emotional competence of children

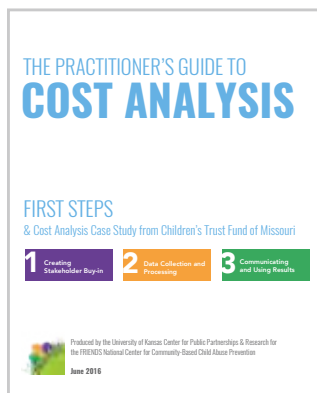
In 2014 with support from CTF, the Departments of Mental Health (Project LAUNCH) and Health & Senior Services (Early Childhood Comprehensive Systems), and the University of Missouri Extension created the *Strong Parents, Stable Children-Building Protective Factors to Strengthen Families* curriculum/toolkit. The 4-hour training, created by David Schramm, Ph.D., and Kelly Warzinik, M.S., at the University of Missouri Extension/Human Development and Family Science, continues to have wide relevance and cross-sector usability and has been highly effective in increasing knowledge of the protective factors. The number of trainings was expanded with CTF funds in FY 2016 to permit Dr. Schramm to conduct sixteen trainings directly reaching 512 service providers, parents and others. One participant reflected that the training was 'one of the most supportive and educational trainings I have attended in 25 years.'

A retrospective pre-test evaluation was designed and outcomes included increases in learning for all five protective factors exceeding the goal of a 25% increase (n=512).



FRIENDS National Center – Missouri Community Based Child Abuse Prevention Program (CBCAP) Cost Analysis

The FRIENDS National Center is the training and technical assistance partner to states administering the Community Based Child Abuse Prevention (CBCAP) federal prevention grant program. Missouri was one of ten states featured by FRIENDS National Center for work focusing on cost analysis related to CBCAP. CTF, as state lead for the CBCAP Program, shared its experiences collecting data, identifying stakeholders and conducting other activities in preparation for analyzing costs related to CBCAP prevention program activities and outcomes. The work on social cost savings, presented by Missouri CBCAP Consultant Kenneth Bopp, Ph.D., was included as a case study (pages 21-27) in FRIENDS's Practitioner's Guide to Cost Analysis. Related information, including four briefs that address a three-part framework, developed in partnership with the Center for Public Partnerships and Research (KU-CPPR) at the University of Kansas, is available on the FRIENDS National Center website – friendsnrc.org.



Parent Leadership Summit

CTF co-sponsored the statewide Show-Me Parent Leadership Summit May 4-5, 2016 in Jefferson City in partnership with the Missouri Department of Health & Senior Services (DHSS), the Missouri Department of Mental Health (DMH), the Head Start Collaboration Office and Lutheran Family and Children's Service. The Summit was offered at no cost to more than forty Missouri parents from around the state, giving them an opportunity to connect with other parent leaders and allied professionals. Training focused on building protective factors; growing leadership at the personal, community and state levels; understanding family rights; and using the Parent Café Model in the community as a strategy to strengthen families, engage parents and prevent child abuse and neglect. Next steps in parent leadership include forming a state Parent Leadership Council.

Darkness to Light's Stewards of Children® Training

Darkness to Light's Stewards of Children® (SOC) is a child sexual abuse prevention training developed to increase knowledge and change attitudes and child protection behaviors over the long-term. Since 2009 CTF has supported the SOC training initiative in Missouri and continues to expand training opportunities through a grant with Missouri KidsFirst. Using CTF grant funds, Missouri KidsFirst is working to build a network of SOC facilitators throughout the state with the eventual goal of training 5% of the state's population, considered to be the "tipping point" in changing social norms. In Fiscal Year 2016, 1,690 adults attended SOC trainings offered by a network of seventeen SOC facilitators.

Safe Sleep Coalition

A new coalition exclusively focusing on safe sleep for infants was formed with charter members CTF, Department of Health and Senior Services, Department of Social Services, Children's Mercy Kansas City, Mother and Child Health Coalition, and SIDS Resources, Inc. The

coalition's goal is to substantially reduce and eliminate the number of injuries and deaths as a result of unsafe sleep practices in Missouri through increased education, awareness, practice and training.

Missouri Prevention Partners (MPP)

The Children's Trust Fund is a founding member of the Missouri Prevention Partners (MPP), a coalition of 23 statewide public and private organizations and individuals with a mission to strengthen families and prevent child abuse and neglect in Missouri. MPP believes:

- Every child should be safe, nurtured and supported in their family; every family should be safe, nurtured and supported in their community.
- All systems at all levels should be accountable to the families, children and communities they serve.

The Coalition convenes three times per year to develop goals and outcomes around leadership, public education and outreach, and resource and policy development. MPP serves as Missouri's Strengthening Families Protective Factors Leadership Team, provides a venue for learning and implements a coordinated strategy to promote Child Abuse Prevention Month in April.

Safe Cribs for Missouri

With Children's Trust Fund funding, the Safe Cribs for Missouri program continues to fill a vital need in many communities. CTF provided \$25,000 in Fiscal Year 2016 to the Department of Health & Senior Services (DHSS) to support this collaborative effort. The program, in its sixth year, is implemented through the local county health departments and provides safe portable cribs and crib sheets to low income pregnant women and those with newborns. A safe sleep education session is provided to each family receiving a crib, as well as a follow-up home visit following the infant's birth. Families include those experiencing unemployment or underemployment, a lack of education, inadequate housing, domestic violence, chronically ill children and/or a lack of transportation. To avoid duplication, the program is not implemented in counties with an active safe crib program in place. In Fiscal Year 2016, CTF funding provided 126 cribs along with individual safe sleep information to families in 34 counties: Adair, Audrain, Bollinger, Caldwell, Cape Girardeau, Clay, Cole, Daviess, Dent, Dunklin, Gasconade, Gentry, Grundy, Howell, Iron, Linn, McDonald, Mississippi, Monroe, New Madrid, Nodaway, Ozark, Pemiscot, Perry, Phelps, Platte, Polk, Reynolds, St. Clair, St. Francois, Ste. Genevieve, Scott, Washington and Wayne.

I have a client who is not living with the baby's father and she reported that the baby would be sleeping in bed with the father when visiting at his home. The client easily qualified for the Safe Cribs program and once the crib arrived, she and the baby's father came in for the Safe Cribs education. I was able to educate both parents about safe sleep and Shaken Baby Syndrome. If it weren't for this program, this child would be at serious risk for sleep related death. Thank you for this program and the opportunity to be a part of it!

-LPHA Safe Cribs Educator and Prenatal Case Manager

Many of our clients have very limited funds. Garage sales and consignment stores are often the places where they look for cribs. Purchasing a used crib always carries some risk, as the age and history of the item is unknown. Access to the Safe Cribs program allows each mother to provide something new and safe for her child.

-Home Visiting Nurse

Public Education & Awareness

Activity Plan

CTF provides awareness of various prevention messages through available literature and a comprehensive public education plan. CTF contracts with Learfield Communications, Inc. and Firehouse Design to develop an annual strategic plan for its advertising/media and public relations/social media campaigns. The related activity plans include a media mix of print, radio, cable television, transit, radio billboards, website, literature design, blogs, news releases, podcasts, texting, Prevention \$ense e-newsletter, Facebook, Twitter and YouTube.

CTF's donor campaigns promote general CTF awareness; CTF donations, including the Matching Gift Program and Amazon SMILE; the sale of its specialty license plate; and the Tax Check-off Program. The prevention campaigns focus on the importance of prevention, strengthening families, Shaken Baby Syndrome (SBS) prevention, safe sleep environments, positive parenting, sexual abuse prevention, emotional child abuse and neglect prevention, the dangers of leaving children unattended in or around vehicles, realistic expectations of children, child safety and dealing with stress.

At no charge to Missouri residents and organizations, CTF offers rack cards, posters, magnets, a DVD, etc. to its partners, State departments, hospitals and other child serving agencies throughout Missouri for training purposes and as general information to share with parents and caregivers.

Check-Off Child Abuse in Missouri

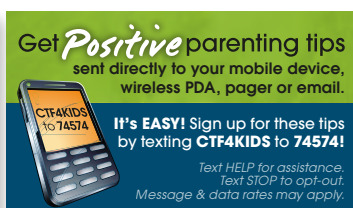
For Missourians who receive a refund on their Missouri State Income Tax Returns, the Tax Check-Off Campaign offers a way to designate all or a portion of their refund to CTF. This program was promoted in February and March 2016 using a Rural Missouri print ad, cable TV advertising and a radio campaign that aired on the MissouriNet. CTF also promotes the campaign via social media, including an electronic flier provided to its Board, prevention partners and professional contacts for further distribution. CTF received \$133,308.27 in Fiscal Year 2016 related to this campaign.



New & Refreshed literature

CTF created and offered the following new literature items in Fiscal Year 2016:

- Strong Families, Stable Children Training Webpage
- License Plate Cable Advertisement
- Positive Parenting/Text 74574 to CTF4KIDS Business Card



Missouri State Employees Charitable Campaign

CTF received \$2,629.86 in Fiscal Year 2016 from the Missouri State Employees Charitable Campaign (MSECC), which permits state employees to donate to approved charity organizations via payroll deductions. CTF exhibited and promoted CTF's Code Number 8012 during the MSECC kick-off in the Truman Building September 2015.

Go Blue Day/Go Blue Day Wellness Walk

As part of April being Child Abuse & Neglect Prevention Month, CTF hosted its inaugural Go Blue Wellness Walk from 11 a.m.-2 p.m. Friday, April 7, 2016 to celebrate Go Blue Day. CTF staff worked with the Office of Administration (OA) Wellness Committee to plan the event, which State employees working in the Jefferson City Capitol Complex were invited. The approximate 1 mile route started from the Harry S Truman Building, traveled around the Capitol, passed the Governor's Mansion and continued through the downtown Jefferson City area. Nearly 250 people participated and received Strengthening Families information.



Child Abuse Prevention Month (CAPM)

CTF and its partners engaged in various activities and events to highlight April as Child Abuse & Neglect Prevention Month in Missouri:

- Governor Jay Nixon offered a Proclamation declaring April as Child Abuse Prevention Month in Missouri
- CTF Media/Social Media Activity Campaigns
- CTF sported blue handprints on its logo
- Distributed the CTF CAP Month Flier
- Missouri Prevention Partners (MPP) Social Media Calendar and E-newsletters
- Distributed the *Making Meaningful Connections 2016 Prevention Resource Guide*
- CTF/Missouri Kids Count Pinwheel Garden – Truman State Office Building
- Truman State Office Building Exhibit
- Child Advocacy Day – Wednesday, April 6
- Go Blue Day – Friday, April 8
 - *CTF created & distributed a related electronic flier encouraging people to wear blue in support of prevention.
- Go Blue Wellness Walk – Friday, April 8; this successful inaugural event was planned in conjunction with the Office of Administration (OA) Wellness Committee. State employees working in the Jefferson City Capitol Complex were invited to participate in the one mile route that started at the Truman Building, weaved around the Capitol and ventured through downtown Jefferson City.
- Missouri KidsFirst Pinwheels for Prevention – Thursday, April 14, Capitol South Lawn
- Updated the Calendar of Events section on the CTF website to highlight April prevention activities





Exhibits, Sponsorships & Presentations

- Missouri State Fair, Sedalia – August 2015
- Missouri State Employees Charitable Campaign (MSECC), Jefferson City – September 2015
- Missouri Department of Elementary and Secondary Education, Family and Consumer Science (FACS) Mentoring Summit – October 2015
- National Alliance of Children's Trust & Prevention Funds Annual Meeting, St. Paul, MN – October 2015
- Department of Health & Senior Services Public Health Conference, Columbia – February 2016
- Parent Leadership Summit, Jefferson City – May 4 & 5, 2016
- Child Abuse Prevention Month, Jefferson City - Harry S Truman Building – April 2016
- Child Advocacy Day, Jefferson City – April 2016
- State Employee Recognition Day, Jefferson City – June 2016

Missouri State Fair

The Children's Trust Fund continued its long tradition of sponsoring the Family Fun Center at the Missouri State Fair held August 13-23, 2015 in Sedalia. The Family Fun Center is an air conditioned building that offers interactive toys and experiences for young children, along with baby feeding and diaper changing stations. Other statewide organizations assist with the eleven-day exhibit including ACT Missouri, Missouri Department of Health & Senior Services (DHSS), Missouri KidsFirst, Office of Child Advocate and ParentLink. Prevention PSAs are aired throughout the fair event reaching over 350,000 fairgoers in attendance each year.

CTF Affiliations

- Child and Family Services Review/Program Improvement Plan (CFSR-PIP)
- Child Safety Collaborative Innovation and Improvement Network (CollIN)-Interpersonal Violence Prevention Strategy Team, Missouri Department of Health and Senior Services-Bureau of Community Health and Wellness
- Children's Services Commission (CSC)
- Early Childhood Comprehensive Systems (ECCS) and Maternal Infant Early Childhood Home Visitation (MIECHV) State Steering Team
- FRIENDS National Resource Center for Community Based Child Abuse Prevention (CBCAP)
- Missouri Kids Count
- Missouri Juvenile Justice Association (MJJA)
- Missouri Prevention Partners (MPP)
- Missourians to End Poverty-Missouri Community Action Network
- National Alliance of Children's Trust & Prevention Funds
- Prevent Child Abuse Missouri Chapter (PCAM)/Missouri KidsFirst
- Safe Sleep Coalition
- State Technical Assistance Team (STAT)-Child Fatality Review Program State Panel
- State Young Child Wellness Council for Project LAUNCH

ctf4kids.org

The CTF website serves as a hub for all public information related to CTF and its grant process and is the foundation of the public relations/social media campaign. Through Collectors Solutions, Inc., the website also offers a secure site to accept online general and license plate donations (credit/debit card/e-checking).



The CTF website had 71,023 visits from July 1, 2015 through June 30, 2016. Visit ctf4kids.org.



Award Presentations

Chair Award

Patrice Mugg, Kirkwood, received the 2015 CTF Chair Award presented by Board Chair Charmaine Smith for her outstanding and steadfast support of CTF. Patrice has served on the CTF Board since March 2005, including serving as Chair-elect in 2007-2008 and Chair from 2009-2011. During that time she has been a consistent positive voice and dedicated advocate for Missouri's children as well as for those who work on behalf of Missouri's children. Volunteering countless hours for CTF over the years, Patrice most recently became a certified trainer for *Darkness to Light's Stewards of Children* – Sexual Abuse Prevention of Children Training and is now training many others in communities around the state. The Chair Award is given by the CTF Board Chair at his or her discretion to recognize an active or former Board member, other individual or organization for exemplary service and/or volunteer work on behalf of CTF.

CTF fills more than **150,000 pieces of prevention literature requests each year!**



Social Media, Radio and Print Advertising

Missouri's Children's Trust Fund Facebook – over 30,000 Likes!

MissouriCTF Twitter – over 1000 followers!

Missourinet-Statewide Radio Spots & Billboards

- 76 radio stations statewide
- 18,423,400 gross impressions, 18+
- 8,234,800 gross impressions, women 18-54+

Rural Missouri Magazine – 540,000 monthly circulation

Kansas City Transit

- 10 Kings – 2,854,527 per four weeks

Springfield Transit

- 10 Kings – 1,235,205 per four weeks

St. Louis Transit

- 10 Kings – 1,700,000 per four weeks
- 25 MetroLink Bulkheads – 90,000 average daily ridership



Prevention Programming Fiscal Year 2016 (July 1, 2015 – June 30, 2016)

General Prevention Grants

The CTF Board of Directors approved and awarded \$1,057,093 for Fiscal Year 2016 to sixty-three (63) community-based organizations and agencies throughout Missouri to provide programs and services that help support families build protective factors that help to reduce the risk of child abuse and neglect. CTF-funded child abuse and neglect strategies included safe sleep, infant nurturing, father support, grandparent support, home visiting, parent support and education, mentoring, respite care, sexual abuse prevention and training.

To promote sustainability, CTF commits funding to successful grantees on a five-year cycle. CTF funds projects at 100% during years one and two; in year three, CTF funds 75%, and the grantee provides a 25% local match; in year four, CTF funds 50%, and the local match is 50%; and in year five, CTF funds 25%, and the local match is 75%.

Community Based Child Abuse Prevention (CBCAP) Grants

Helping families help themselves is the primary goal of the Community Based Child Abuse Prevention (CBCAP) grant program. The Children's Trust Fund is the designated state lead to administer this federal initiative from the Administration of Children, Youth and Families (ACYF), Department of Health and Human Services. Through development and implementation of collaborative provider networks, CBCAP communities provide coordinated delivery of prevention and support services to families and children; reduce duplication of existing services;

maximize resources of public and private providers; and ultimately reduce the risk of child abuse and neglect. A strengths-based approach focused on building protective factors helps families identify and develop their own strategic goals with guidance from the community program coordinator and assigned lead agency.

In Fiscal Year 2016, CTF awarded \$298,603 to support this model in three (3) Missouri communities: The Alliance of Southwest Missouri (McDonald County), Great Circle/Project THRIVE (Adair County) and Great Circle/Growing Strong Families (Stone and Taney Counties). During that time, 155 high risk families representing 606 individuals received services through this project.

The Missouri CBCAP model continues to be successful and gain high marks from the ACYF relating to standards, performance, outcomes and evaluation. CBCAP sites show statistically significant improvement in scores of standardized measures of family risk (Child Abuse Potential Inventory) and distress (Parent Stress Index) among participating parents. Families and providers also report high levels of satisfaction with the services they receive and with the community collaboration model. In many cases communities have been able to successfully leverage other funds, thereby increasing their capacity to better serve families and sustain the program.

CTF has allocated nearly **\$56 million to prevention programs** in communities throughout Missouri during its 33-year life span.

What You Can Do to Help...

Prevent Child Abuse

- Be a **positive role model**
- **Volunteer** at a community organization that helps children and families
- **Praise and encourage** the children you know
- **Learn more** about child abuse, neglect and preventing it
- Be a **nurturing parent**
- **Learn to recognize the signs** of child abuse and neglect
- **Support and be a friend** to another parent or caregiver
- **Volunteer to mentor**
- **Share** helpful parenting resources and community supports with others
- **Report** suspected child abuse and neglect at 800-392-3738 (Missouri)

CTF

- **Follow** Missouri CTF on Facebook
- **Contribute** through the Missouri Tax Check-off
- **Share** CTF's information & prevention materials
- **Purchase** a prevent child abuse license plate
- **Promote** Child Abuse Prevention Month in April
- **Check with your employer** about the Matching Gift Program
- **Wear** blue on Go Blue Day
- **Make a donation** in honor or in memory of a loved one
- **Subscribe to *Prevention Sense*** e-newsletter
- **Visit** the CTF website & sign-up for free parenting tips
- **Support** CTF through Amazon Smile/Children's Trust Fund Board



**Children's
Trust Fund**

Missouri's Foundation For Child Abuse Prevention



It is an
adult responsibility
to protect kids.



CTF Grant Funding Summary

Fiscal Year 2016 (July 1, 2015– June 30, 2016)

**66 Child Abuse/Neglect
Prevention Grants - \$1,355,696**

**Every \$1
invested in prevention
saves \$7-18.**

**3 Community-Based Child Abuse
Prevention (CBCAP) Grants
\$298,603**

0 Projects
(second year)

16 Projects
(third year)

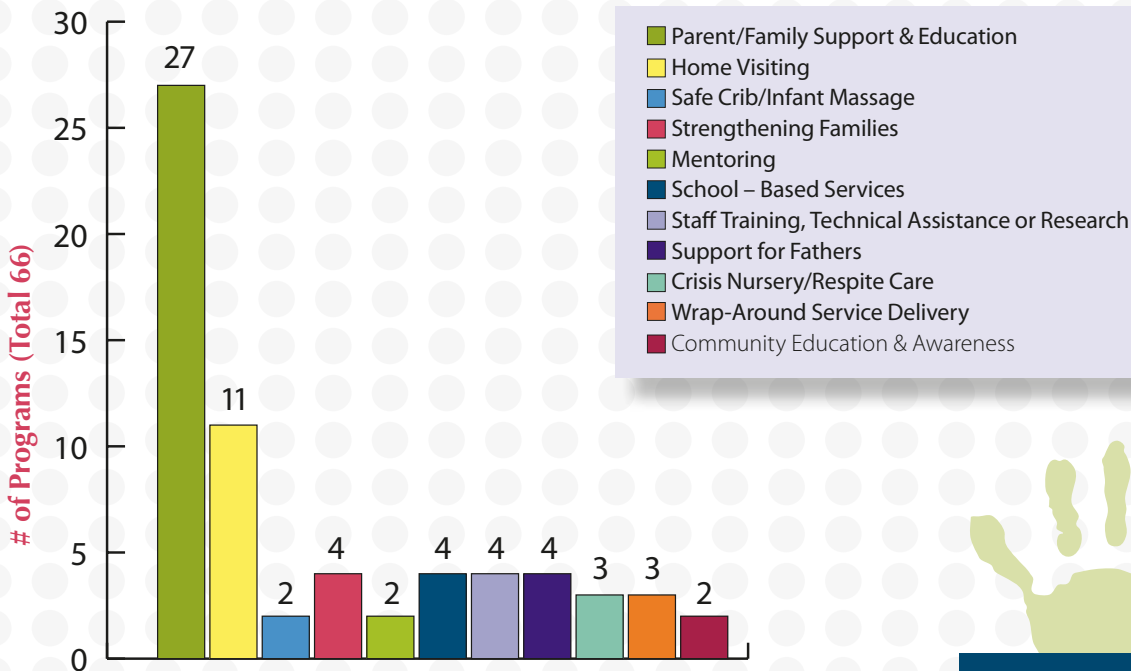
**63 General Prevention
Grants – \$1,057,093**

15 Projects
(first year)

18 Projects
(fourth year)

14 Projects
(fifth year)

Programming/Service Type



Total Persons Directly Served – 44,751+
Children – 21,325
Parents/Expectant Parents, Caregivers, Professionals – 23,426



12 Primary prevention projects
44 Secondary prevention projects
10 Both Primary & Secondary
prevention projects



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

P.O. Box 1641 | Jefferson City, MO 65102-1641
573-751-5147 | fax 573-751-0254 | ctf4kids.org
twitter | facebook



Grant Funding by Region

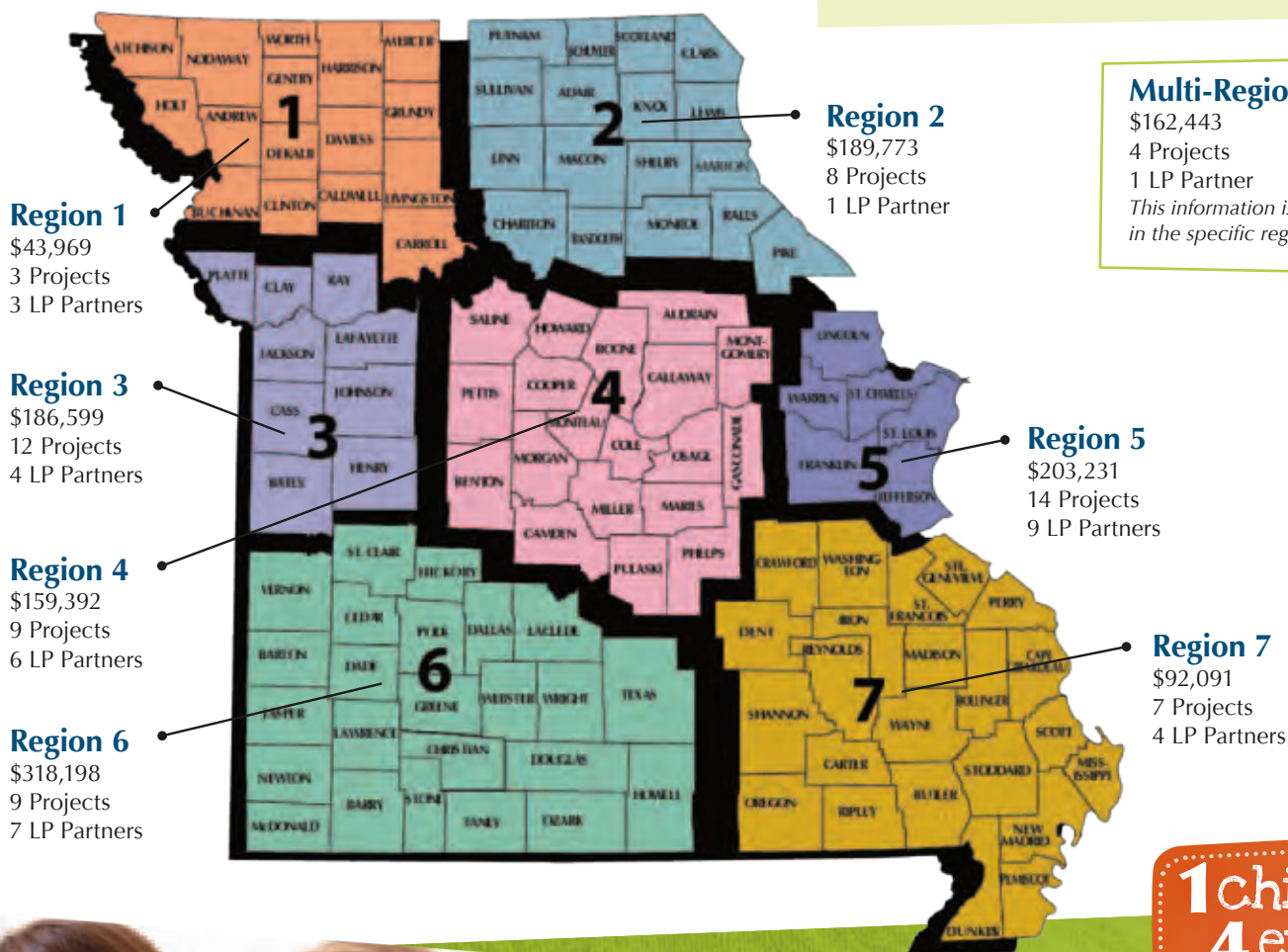
Fiscal Year 2016

(July 1, 2015 – June 30, 2016)

Since 1983, the **Children's Trust Fund** has allocated **nearly \$56 million** to prevention programs in communities throughout Missouri.

66 Community-Based Prevention Grants	\$1,355,696
* 63 General Prevention Grants	\$1,057,093
* 3 Community-Based Child Abuse Prevention (CBCAP) Federal Grants	\$298,603
Statewide Projects	\$50,000
Kids Count Data Book	\$25,000
* Curators of the University of Missouri Safe Sleep Program	\$25,000
* Missouri Dept. of Health & Senior Services (DHSS)	
35 CTF License Plate Partners	\$150,000

*Map reflects the 66 Community-Based Prevention Grants.



Multi-Regional

\$162,443
4 Projects
1 LP Partner
This information is not reflected in the specific region numbers.

**1 childhood
4 every1
all kids deserve
a GOOD 1**



ctf4kids.org

Strong Families, Safe Kids



Child Abuse & Neglect Prevention Grants

Fiscal Year 2016

- General Child Abuse & Neglect Prevention Grantees (63)
- Community Based Child Abuse Prevention Program (CBCAP) Grantees (3)

Total Funding Statewide: \$1,355,696

CTF Region 1 – Northwest Missouri \$43,969

North Central MO Mental Health Center – Trenton*	
PATCH of Chillicothe – Chillicothe PATCH	\$35,000
St. Joseph Youth Alliance – St. Joseph* Every Child Matters	\$6,750
YWCA St. Joseph – St. Joseph* Parenting for Prevention	\$2,219

CTF Region 2 – Northeast Missouri \$189,773

Big Brothers Big Sisters of Central MO-Columbia Strengthening Rural Children & Families	\$12,061
CHART Teen Task Force – Hannibal* RealCare Baby Prevention Project	\$18,728
Great Circle – Kirksville Incredible Years Parenting Program	\$15,500
Great Circle-Adair County CBCAP – Project THRIVE	\$100,000
Lifeline Pregnancy Help Clinic – Kirksville Teen Parent Lifeline	\$8,500
Randolph Co Caring Community Partnership – Moberly Focus on Fatherhood	\$7,470
Randolph County Health Department – Moberly Safe Sleep for Babies	\$7,615
The Child Center – Wentzville KIDS' Rights Sexual Abuse Prevention	\$19,899

CTF Region 3 – Western Missouri \$186,599

Catholic Charities of KC-St. Joseph - Kansas City Family Strengthening & Crisis Intervention	\$24,544
Child Abuse Prevention Association – Independence* Safety Net Prevention Services	\$9,500
Community LINC – Kansas City Learning to be a Kid	\$26,250
Cornerstones of Care – Kansas City* Tender Beginnings Home Visiting	\$25,000
Golden Valley Door of Hope – Clinton SOAR	\$14,000
Independence School District – Independence ISD Teen Parenting Support	\$16,000
The LIGHT House – Kansas City Outreach Program	\$23,775
Metropolitan Organization to Counter Sexual Assault – Kansas City Project AWARE	\$6,250
Niles Home for Children – Kansas City Parent Empowerment Program	\$10,652
Operation Breakthrough – Kansas City Caregiver Connections	\$19,197
Resource Development Institute – Kansas City*	
Synergy Services, Inc. – Parkville* Teen Parent Support	\$7,950
The Family Conservancy – Kansas City Early Education to Strengthen Families	\$3,481

CTF Region 4 – Central Missouri \$159,392

Central Missouri Community Action – Columbia*	
Children's Therapy Center of Pettis County – Sedalia*	
Columbia-Boone Co Dept of Health – Columbia Healthy Babies	\$7,500
Community Playgrounds of Columbia – Columbia Connecting Families	\$9,181
First Chance for Children – Columbia CRIBS Expansion II	\$21,500
Jefferson City Day Care Center – Jefferson City*	
Jefferson City Public Schools – Jefferson City Cubbies Who Care	\$35,896
Lake Area Child Safety Program – Tuscumbia*	
Lutheran Family & Children Services – Columbia Resource Parents	\$13,500
Miller County Health Department – Tuscumbia Miller County Infant Safety Program	\$16,505
Phelps County Child Advocacy Network* – Rolla	
Phelps/Maries County Health Department – Rolla Healthy Families America	\$12,000
Prevention Consultants of Missouri – Rolla Dads Mentoring Dads	\$23,330
Special Learning Center – Jefferson City*	
The Community Partnership – Rolla Capable Kids & Families	\$19,980

CTF Region 5 – Eastern Missouri \$203,231

ARCHS – St. Louis Enhanced Family Program	\$12,500
Big Brothers Big Sisters of Eastern Missouri – St. Louis Parents as Partners	\$30,000
Cardinal Glennon Children's Foundation – St. Louis Baby Steps Program	\$26,240
Children's Home Society of Missouri – St. Louis Nurturing Parents	\$1,528
Children's Home Society of Missouri – St. Louis Nurturing Parents-Home Visitation	\$16,364
Epworth Children & Families – St. Louis*	
Fathers' Support Center – St. Louis Child Abuse & Neglect Workshop	\$17,138
Good Shepherd Child & Family Services – St. Louis*	
Jefferson County Community Partnership – Festus*	
Kingdom House – St. Louis*	
Lemay Child & Family Center – St. Louis Family Support Initiatives	\$5,655
Lincoln County Resource Board – Troy*	
Marygrove – Florissant Mentor for Teen Parents	\$17,500
Nurses for Newborns Foundation – St. Louis*	
Our Lady's Inn – St. Louis Family Strengths Program	\$11,250
SIDS Resources – St. Louis*	
St. Charles County Government/Children's Resource Board – St. Charles*	
St. Louis Children's Hospital Foundation – St. Louis*	
Saint Louis Crisis Nursery – St. Louis Child Abuse Prevention	\$8,000
The Child Center – Wentzville KIDS' Rights Sexual Abuse Prevention	\$17,092
University City Children's Center – St. Louis Healthy Minds for the Future	\$11,768

Vision for Children at Risk – St. Louis St. Louis Comm & Family Partnership	\$21,946
Women In Charge – St. Louis Building Stability for Teen Moms	\$6,250

CTF Region 6 – Southwest Missouri \$318,198

The Alliance of Southwest Missouri –Pineville* CBCAP – McCO Project CARE	\$100,000
Barceda Families – Lamar*	
Burrell Behavioral Health – Springfield* Healthy Steps for Families	\$24,533
Children's Haven of Southwest MO – Joplin Crisis Nursery Services	\$30,420
Doula Foundation of Mid-America – Springfield First Connections	\$7,215
Freeman Hospital/Children's Miracle Network – Joplin*	
Great Circle – Stone/Taney Co – Branson West CBCAP-Healthy Families Taskforce	\$98,603
Healthy Families Task Force of Stone & Taney Counties – Forsyth*	
Isabel's House/Crisis Nursery – Springfield* Crisis Nursery of the Ozarks	\$13,490
Kornerstones, Inc. – Shell Knob Teen Mom Program – Doula	\$14,409
Parenting Life Skills Center, A Great Circle Agency – Springfield* Empowering Families – In Home Parent Training	\$7,028
Pregnancy Care Center – Springfield Healthy Families, Healthy Babies	\$22,500

CTF Region 7 – Southeast Missouri \$92,091

Butler County Community Resource Council – Poplar Bluff Parenting Skills for Young Parents	\$2,447
Dexter Community Regional Healthcare Foundation – Dexter* Strengthening Stoddard Co Families	\$7,000
MBCH Children & Family Ministries – St. Louis Pregnancy Services Enhancemnet	\$15,641
Ozark Foothills Regional Planning Commission – Poplar Bluff*	
Pemiscot Co Initiative Network – Caruthersville*	
Riverways Pregnancy Resource Center – Salem Teen Mothers Crossroads	\$8,318
St. Francois Co Community Partnership – Farmington*	
The Curators of the University of MO – Columbia BabyConnect	\$13,685
Whole Kids Outreach, Inc. – Ellington Improving Rural Child Welfare	\$15,000
Whole Kids Outreach, Inc. – Ellington WKO Healthy Families America	\$30,000

CTF Multi-Regional Programs \$162,443

Child Care Aware® of Missouri – St. Louis Protecting Children with Special Needs	\$37,500
Curators of the University of MO – Columbia Strong Parents, Stable Children	\$42,455
Missouri Court Appointed Special Advocates Association – Columbia*	
Missouri KidsFirst – Jefferson City Prevention of Child Sexual Abuse	\$32,488
Missouri KidsFirst – Jefferson City Stewards of Children Initiative	\$50,000

* CTF License Plate Partners (35); contingent upon CTF Specialty Plate Sales; not included in regional totals.

Grant Distribution

Fiscal Year 2016 (July 1, 2015 – June 30, 2016)

License Plate Marketing Partner Grants

The CTF 'prevent child abuse' license plate, featuring the distinctive green child hand prints, continues to be the number one choice for specialty plates in Missouri. Thousands each year proudly display this plate to show their support for Missouri's kids and the importance of keeping them safe. Through a unique and innovative program, License Plate Marketing Partner organizations throughout Missouri help promote and sell the plates to increase prevention awareness and raise funds that are returned directly back into their community prevention programs. During Fiscal Year 2016, CTF distributed a total of \$150,346.30 to 35 license plate partners to serve more than 82,920 children, parents, other caregivers and the general public. Community organizations effectively use the funds for a wide variety of prevention programs including parenting classes, parent support groups, public awareness and education, home visitation for newborns, safe cribs and other supplies for infants, support for dads and teen parents, mentoring for expectant parents, crisis nursery, training for professionals and many other programs.

Alliance of Southwest Missouri (The) - Joplin

Child-Parent Relationship Training, an evidence based 10-week parenting course

Barceda Families - Bolivar

Safe cribs - bedding and supplies for infants in need

Burrell Behavioral Health - Springfield

Community awareness and professional education and training focusing on child abuse/neglect prevention

Central Missouri Community Action - Columbia

Training for frontline workers serving low-income families through the Family Development Credentialing (FDC) program

CHART Teen Task Force - Hannibal

Public education awareness campaign addressing teen pregnancy prevention

Child Abuse Prevention Association - Independence

Parenting classes through Love & Logic, mandated reporter training, community education to increase prevention awareness

Children's Miracle Network - Joplin

Safe crib home visitation program for families in need

Children's Therapy Center-Early Head Start-Pettis - Sedalia

Home visitation services

Community and Children's Resource Board of St. Charles County - St. Charles

Mini grants to support community prevention programs

Cornerstones of Care - Kansas City

Supports the BraveHearts Program providing services to at-risk fathers

Dexter Community Regional Healthcare Foundation - Dexter

Support for Mother to Mother, a mentoring program for expecting and new parents age 21 years or younger

Epworth Children and Family Services - St. Louis

Provides individualized in-home services to families at risk of abuse and neglect

Good Shepherd Children and Family Services - St. Louis

Expectant Parent Support Programs

Great Circle, Parenting Life Skills Center - Springfield

Parent education and support program

Healthy Families Task Force of Stone & Taney Counties - Branson

Supports child health, health literacy and family/safety issues including community health, mental health and wellness workshops, car seat safety, training for teen moms and child care providers, safe sleep and crib safety

Isabel's House, Crisis Nursery of the Ozarks - Springfield

Community activities for child abuse prevention month, crisis care services, and peer support for parents accessing services

Jefferson City Day Care Center - Jefferson City

Parent support and education

Jefferson County Community Partnership - Barnhart

Safe Babies Program providing parent education classes and home visitation services through Nurses For Newborns

Kingdom House - St. Louis

Respite child care to support parents

Lincoln County Resource Board - Troy

Parent education program incorporating the use of Reality Babies and Specialty Babies in WIC classes and high school students enrolled in Family and Consumer Science courses

Miller County Health Center, Lake Area Child Safety Program - Tuscumbia

Addresses child safety education and provides supplies such as safe cribs, infant car seats and cabinet locks to families in Camden, Miller and Morgan counties

MO Court Appointed Special Advocates Association - Columbia

Supports and promotes MO CASA programs and training

North Central Missouri Mental Health Center - Trenton

Parent education classes and support groups

Nurses for Newborns - St. Louis

Home visiting services for at risk parents including parents with medically fragile children

Ozark Foothills Regional Planning Commission - Poplar Bluff

Safe cribs, bedding and safe sleep education for families in need

Pemiscot County Initiative Network - Caruthersville

Safety seats and safe cribs to parents with young children in need

Phelps County Child Advocacy Network - Rolla

Parent support through the evidence-based Healthy Families home visiting program and the Mentoring Makes a Difference program

Resource Development Institute (RDI) - Jackson County Safe Family Coalition - Kansas City

Mini grants for community child abuse/neglect and family support prevention projects

SIDS Resources, Inc. - St. Louis

Safe crib program

Special Learning Center - Jefferson City

Parent education and support for parents who have children with special needs

St. Francois County Community Partnership - Farmington

Supports public awareness, programs and educational materials that address child abuse and neglect

St. Joseph Youth Alliance - St. Joseph

Safe cribs and mattresses and safe sleep education for families most at risk of co-sleeping

St. Louis Children's Hospital Foundation - St. Louis

Parent support and prevention education materials through the hospital's family resource center

Synergy Services, Inc. - Parkville

Teen Parent Support and Mentoring Program

YWCA of St. Joseph - St. Joseph

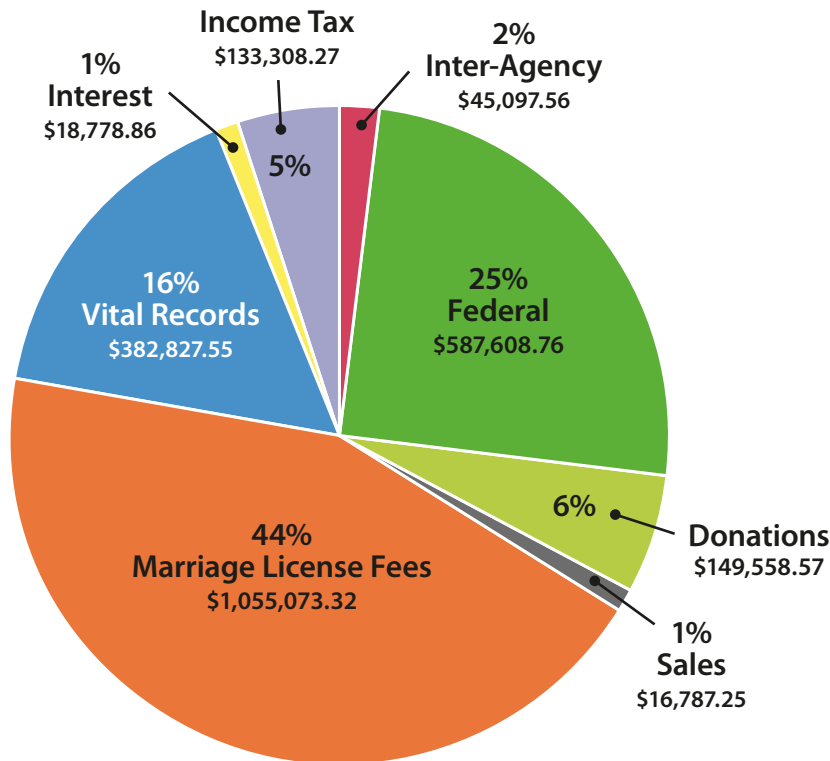
Provides childcare and stress relief for mothers with young children through the Mom's Time program



Not preventing child abuse and neglect costs the nation billions of dollars over time in lost productivity, lack of readiness to work, mental illness, chronic disease treatment, increased violence, criminal behavior, unemployment and substance abuse.

Financial Statement for Fiscal Year 2016

Revenue



Revenue

Inter-Agency	\$45,097.56
Federal.....	\$587,608.76
Donations.....	\$149,558.57
Interest.....	\$18,778.86
Marriage License Fees	\$1,055,073.32
Vital Records	\$382,827.55
Sales (from materials).....	\$16,787.25
Income Tax.....	\$133,308.27

Total Revenue \$ 2,389,040.14

Expenditures

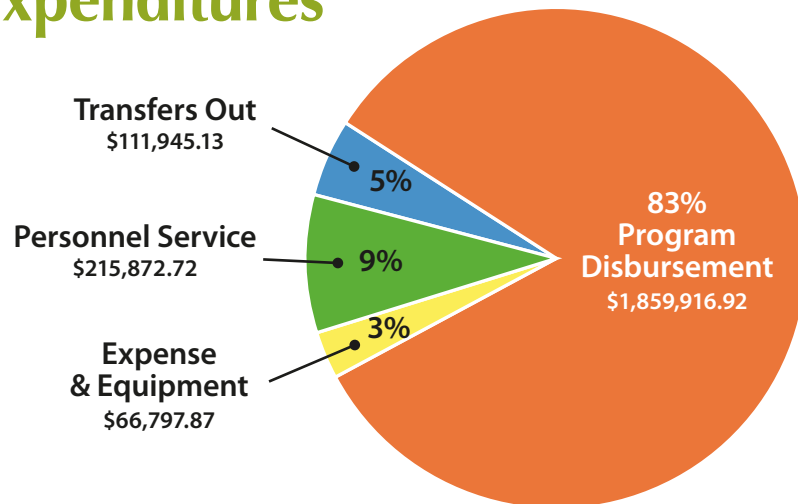
Personnel Service	\$215,872.72
Expense & Equipment*	\$66,797.87*
Program Disbursement	\$1,859,916.92
Transfers Out.....	\$111,945.13

Total Expenditures \$ 2,254,532.64

Ending Fund Balance \$3,755,452.78

**Note – 59% of E & E expenditures are dedicated to printing costs for public education materials for parents, other caregivers, professionals who work with families, and the general public.*

Expenditures



- CTF receives \$15 for each marriage license issued in the State of Missouri by the county Recorder of Deeds and \$7 for each certified copy issued.
- CTF receives \$5 for each vital record issued by the Missouri Department of Health and Senior Services.
- In 1983 CTF became the very first tax check-off program appearing on the Missouri State Tax Form.
- In 1997 the state legislature approved the CTF Prevent Child Abuse License Plate, becoming only the second child abuse prevention license plate to be implemented in the country.



**Children's
Trust Fund**

Missouri's Foundation For Child Abuse Prevention

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 Paula Cunningham, Public Information
 & Education Coordinator
 Alicia Whitson, Executive Assistant

In Memory

**CTF remembers former
CTF Board members**

- **Chairman Kay Lynne Myers** (1941-2016)
- **Senator Elizabeth 'Betty' Sims** (1935-2016)
- **Senator Carl M. Vogel** (1955-2016)

**Thank you for your service to CTF
and to Missouri's children and families.**